

California Cool 40 Page Brochure (RESGN372)

Updated: 3/18



*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*



Quality You Can Trust... From North America's Largest Roofing Manufacturer!

CALIFORNIA COOL™ SHINGLES

gaf.com/24



The Colors California Craves



Shown:
Timberline HD®
Reflector Series™
Shingles in
Aged Chestnut

Featuring New And
Enhanced Colors



Don't just be compliant... be

CALIFORNIA COOL



Made with a new innovative granule technology, GAF California COOL™ Shingles lock in rich, vivid color never before seen in a cool roof.

Why go elsewhere when you can install a great selection of highly reflective shingle colors to meet your cool roofing needs!

California Code Compliance

With California COOL™ Shingles, you get proven performance and reliability as well as beauty — plus potential cooling cost savings!¹ They also:

- Can be used to comply with Title 24 cool roof requirements
- Are rated by the Cool Roof Rating Council
- Meet the cool roof requirements of the Los Angeles Green Building Code

¹Energy cost savings are not guaranteed and the amount of savings may vary based on climate zone, utility rates, radiative properties of roofing products, insulation levels, HVAC equipment efficiency, and other factors.

The Darkest “Cool” Shingle You Can Buy!

Before now, if you wanted a highly reflective dark-colored roof that met the cool roof requirements of Title 24, you would have had to settle for colors that were much less vibrant than those available for traditional shingles.

But now, innovative granule technology has changed everything! New EcoDark™ granules produce vibrant color never before seen in a cool roof.

You can finally have the rich, vibrant colors you’ve always wanted in a highly reflective shingle, including Charcoal, the darkest cool color available.

So stay cool and make a splash with California COOL™ Shingles!

HARCOAL*

This dark, rich gray is a favorite thanks to its flexibility. Pairing well with both warm and cool colors, **Charcoal** makes a statement on a wide range of home styles.

*Also available in Timberline Ultra HD® Reflector Series

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



HICKORY*

This appealing brown shade has the added element of a red undertone. **Hickory** looks truly grand on homes with warm neutrals of brown and beige as well as with yellows and golds.

Also available in Timberline Ultra HD® Reflector Series
Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



S

TONE GRAY*

This charming gray has a blue note to it, making it cooler and more versatile. A natural complement to all other grays and blues, **Stone Gray** also performs well alongside yellows, creams, and ivories.

*Also available in Timberline Ultra HD® Reflector Series™

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



SAGEWOOD*

Blending beautifully with nature, **Sagewood** straddles the line between warm and cool tones. It works extremely well as a companion to sages, creams, ivories, and any shade of beige.

*Also available in Timberline Ultra HD® Reflector Series

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

SANDALWOOD*

Reminiscent of a windswept shoreline, this inviting shingle pairs comfortably with beige/brown and golden tones. Extremely versatile and welcoming, **Sandalwood** complements virtually any style of home.

*Also available in Timberline Ultra HD® Reflector Series

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



COASTAL SLATE*

This cool gray has a lovely green undertone — exactly like traditional slate. **Coastal Slate** coordinates effortlessly with both grays and greens on the cool side, as well as with white, cream, and ivory exterior colors.

*Also available in Timberline Ultra HD® Reflector Series

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

AGED CHESTNUT*

This nature inspired brown pairs beautifully with most other warm exterior colors, such as beige, taupe, cream, gold, and yellow.

Aged Chestnut's genuine wood-shake look will give your home a warm, inviting feel.

*Also available in Timberline Ultra HD® Reflector Series

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



TIMBERLINE HD REFLECTOR SERIES
LIFETIME HIGH DEFINITION SHINGLES



BIRCHWOOD*

This soft, neutral shade of gray flatters homes that feature clean lines. Characterized by its subtle tints, **Birchwood** harmonizes perfectly with city or suburban environments.

*Also available in Timberline Ultra HD® Reflector Series

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



TIMBERLINE HD REFLECTOR SERIES
LIFETIME HIGH DEFINITION SHINGLES

OPPER CANYON

This shingle makes a defining statement.

Copper Canyon dances with several different hues, highlighted with a spicy nutmeg tone throughout — making it an ideal choice for pairing with both grays and browns.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



GOLDEN AMBER

Golden Amber exhibits a refreshing, warm tone, with hints of brown, cinnamon, and beige. This shingle works very well with lighter exteriors, such as clay and other tan-based colors.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

GAF GRAND SEQUOIA® REFLECTOR SERIES
LIFETIME Designer SHINGLES



C HARCOAL

This dark, rich gray is a favorite thanks to its flexibility. Pairing well with both warm and cool colors, **Charcoal** makes a statement on a wide range of home styles.

CRRC Product ID# 0676-0143

GAF GRAND SEQUOIA® REFLECTOR SERIES
LIFETIME Designer SHINGLES



O CEAN GRAY

This distinctive gray has cool blue-green nuances. **Ocean Gray** is a perfect background for grays, whites, and blue-greens, as well as white, cream, and ivory exterior colors.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

CRRC Product ID# 0676-0142



SAGEWOOD

Blending beautifully with nature, **Sagewood** straddles the line between warm and cool tones. It works extremely well as a companion to sages, creams, ivories, and any shade of beige.

CRR Product ID# 0676-0139

SANDALWOOD

Reminiscent of a windswept shoreline, this inviting shingle pairs comfortably with beige/brown and golden tones. Extremely versatile and welcoming, **Sandalwood** complements virtually any style of home.



Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

CRR Product ID# 0676-0141



GRAND SEQUOIA REFLECTOR SERIES
LIFETIME Designer SHINGLES



FOREST BROWN

This deep brown has welcoming warmth and charm. The dark tones of **Forest Brown** are ideal finishes for any home exterior.

CRRC Product ID# 0676-0140



TIMBERLINE
COOLSERIES
ENERGY-SAVING SHINGLES



COOL BARKWOOD

This popular brown is warm and inviting. **Cool Barkwood** is an outstanding choice for pairing with most warm colors, but this shingle is just as much at home with blues and greens.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

CRRC Product ID# 0676-0041a



COOL ANTIQUE SLATE

This shingle's color has an impressive tradition in roofing, going back decades. **Cool Antique Slate** is a tried-and-true companion to brick and stone, but it also favors browns and beiges as well as grays and whites.



CRRC Product ID# 0676-0043a



COOL WEATHERED WOOD

Truly the perfect neutral color, **Cool Weathered Wood** complements a broad range of hues — especially clay, the current most popular color for home exteriors.



Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

CRRC Product ID# 0676-0042a



GOLDEN PRAIRIE

The soft, warm glow of **Golden Prairie** comes from its delicate mixture of golds, beiges, and touches of rust. And, since no other triple-layer asphalt shingle matches the thickness of our premium Glenwood® Shingle, this will be a truly illustrious addition to your home.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

A MBER WHEAT

Inspired by the beauty of America's heartland, the warm tones of **Amber Wheat** are accented with cool notes. It complements warm beiges, golds, off-whites, and warm grays, as well as pale terra cotta, yellow brick, and limestone.

CRRC Product ID# 0676-0099

A RCTIC WHITE

This shingle provides value and performance with a classic shadow effect. **Arctic White** soothes the senses while charmingly enhancing many cool-toned exteriors.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

CRRC Product ID# 0676-0089



HITE

A timeless choice, **White** is very neutral and flexible, pairing well with all grays, whites, greens, blues, yellows, creams and ivories.

All GAF California COOL™ Shingles Offer You These Great Benefits:

• **Code Compliance...** California COOL™ Shingles meet the prescriptive solar reflectance and thermal emittance requirements according to the 2016 Title 24 Standards, are rated by the Cool Roof Rating Council, and meet the cool roof requirements of the Los Angeles Green Building Code

• **Potential Savings On Cooling Costs...** Cool roofs may help you save on cooling costs¹

• **High Performance...** Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/APS to learn more)

• **Stays In Place...** Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Most shingles warranted to withstand winds up to 130 mph!²

• **Highest Roofing Fire Rating...** UL Class A, Listed to ANSI/UL 790

• **Peace Of Mind...** Lifetime Ltd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years on most shingles^{3,4}



¹ Energy cost savings are not guaranteed and the amount of savings may vary based on climate zone, utility rates, radiative properties of roofing products, insulation levels, HVAC equipment efficiency, and other factors.

² This wind speed coverage requires special installation and is not applicable to Royal Sovereign® Shingles. See *GAF Shingle & Accessory Ltd. Warranty* for details.

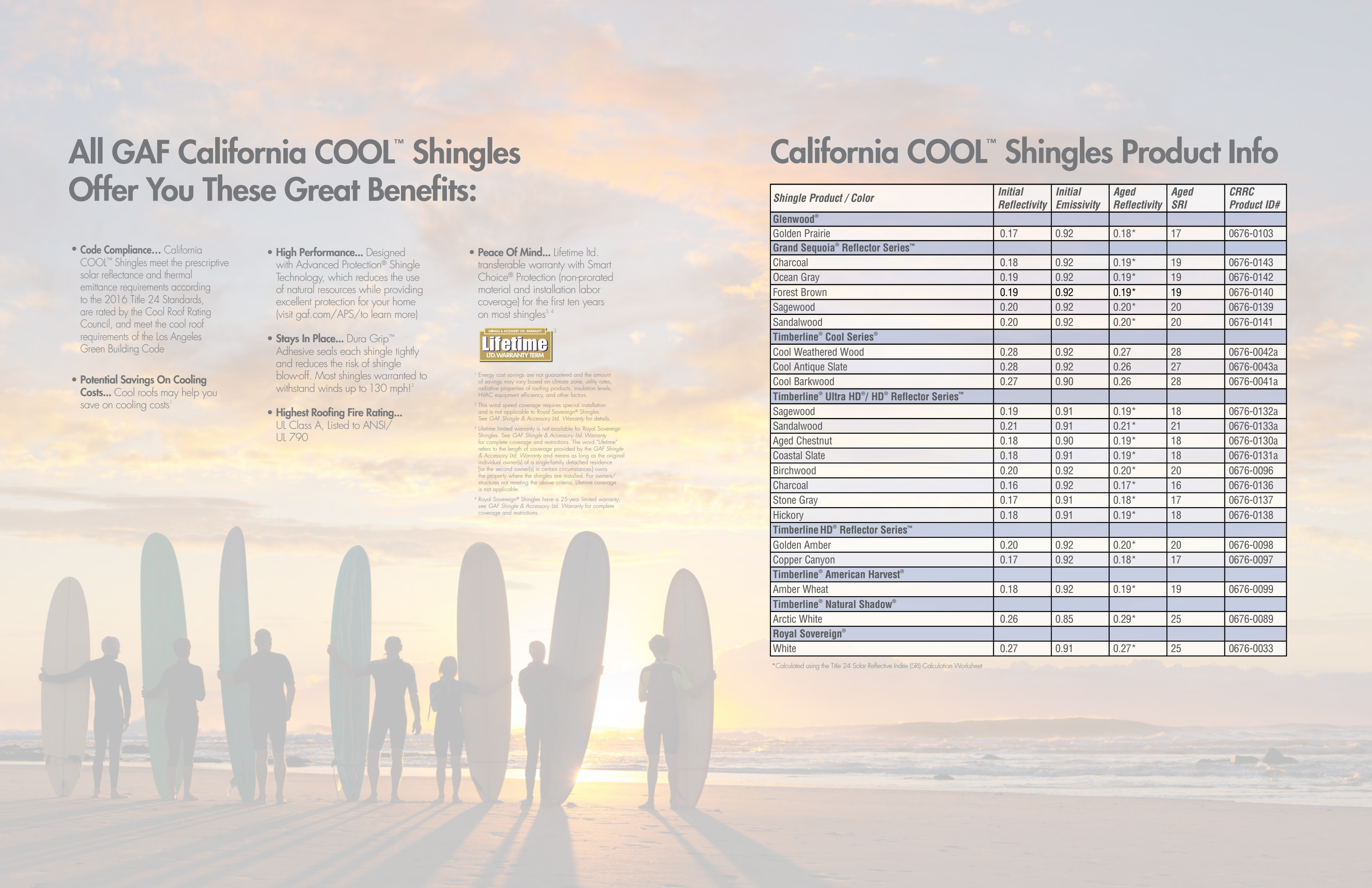
³ Lifetime limited warranty is not available for Royal Sovereign Shingles. See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the *GAF Shingle & Accessory Ltd. Warranty* and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

⁴ Royal Sovereign® Shingles have a 25-year limited warranty; see *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions.

California COOL™ Shingles Product Info

Shingle Product / Color	Initial Reflectivity	Initial Emissivity	Aged Reflectivity	Aged SRI	CRRC Product ID#
Glenwood®					
Golden Prairie	0.17	0.92	0.18*	17	0676-0103
Grand Sequoia® Reflector Series™					
Charcoal	0.18	0.92	0.19*	19	0676-0143
Ocean Gray	0.19	0.92	0.19*	19	0676-0142
Forest Brown	0.19	0.92	0.19*	19	0676-0140
Sagewood	0.20	0.92	0.20*	20	0676-0139
Sandalwood	0.20	0.92	0.20*	20	0676-0141
Timberline® Cool Series®					
Cool Weathered Wood	0.28	0.92	0.27	28	0676-0042a
Cool Antique Slate	0.28	0.92	0.26	27	0676-0043a
Cool Barkwood	0.27	0.90	0.26	28	0676-0041a
Timberline® Ultra HD®/ HD® Reflector Series™					
Sagewood	0.19	0.91	0.19*	18	0676-0132a
Sandalwood	0.21	0.91	0.21*	21	0676-0133a
Aged Chestnut	0.18	0.90	0.19*	18	0676-0130a
Coastal Slate	0.18	0.91	0.19*	18	0676-0131a
Birchwood	0.20	0.92	0.20*	20	0676-0096
Charcoal	0.16	0.92	0.17*	16	0676-0136
Stone Gray	0.17	0.91	0.18*	17	0676-0137
Hickory	0.18	0.91	0.19*	18	0676-0138
Timberline HD® Reflector Series™					
Golden Amber	0.20	0.92	0.20*	20	0676-0098
Copper Canyon	0.17	0.92	0.18*	17	0676-0097
Timberline® American Harvest®					
Amber Wheat	0.18	0.92	0.19*	19	0676-0099
Timberline® Natural Shadow®					
Arctic White	0.26	0.85	0.29*	25	0676-0089
Royal Sovereign®					
White	0.27	0.91	0.27*	25	0676-0033

* Calculated using the Title 24 Solar Reflective Index (SRI) Calculation Worksheet



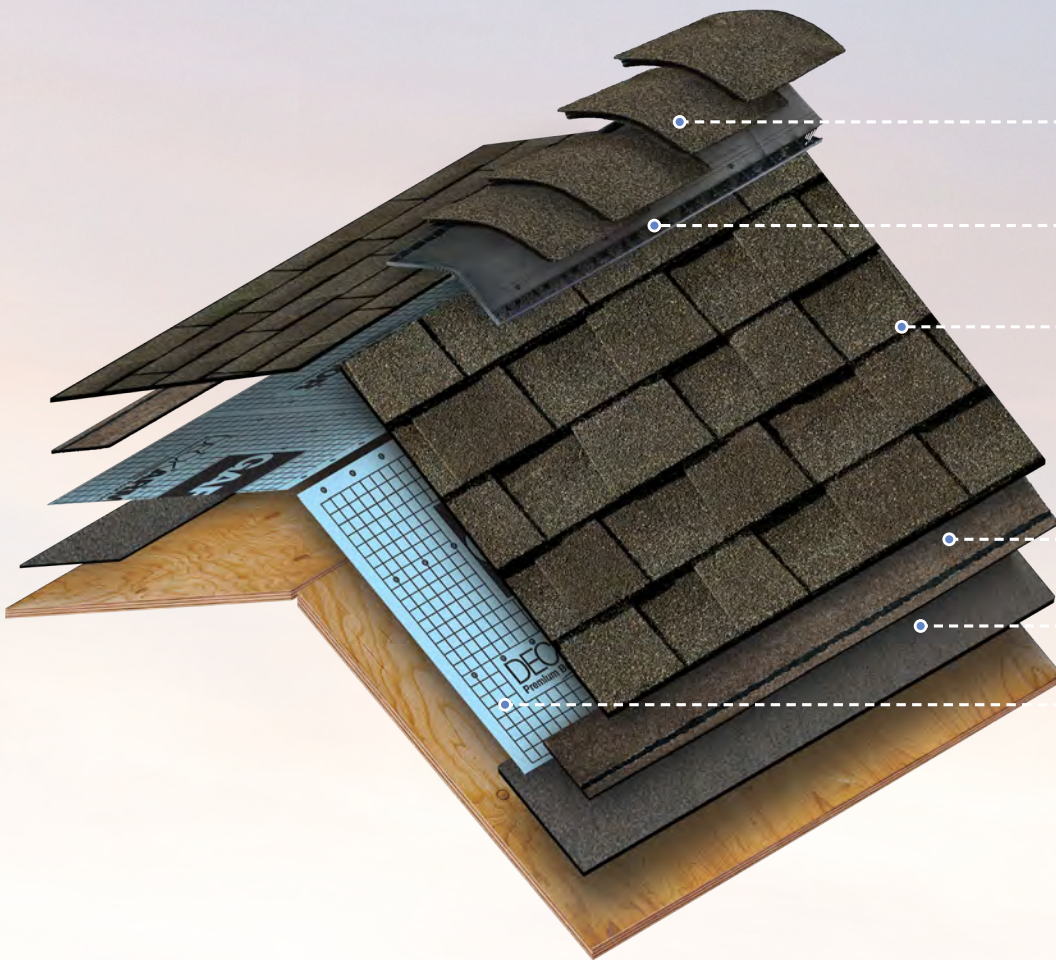


LIFETIME* ROOFING SYSTEM

gaf.com

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get a Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories.*

Durable Protection. Lasting Beauty.



Ridge Cap Shingles
The finishing touch that helps defend against leaks at the hips and ridges



Cobra® Attic Ventilation
Helps reduce attic moisture and heat



Lifetime Shingles*
Beautify & protect for years to come



Starter Strip Shingles
Helps guard against shingle blow-offs



Leak Barrier
Helps prevent leaks caused by wind-driven rain and ice dams



Roof Deck Protection
Helps shield the roof deck from moisture infiltration



*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/APS/.

The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal (applicable in U.S. only).

2012 - 2018
WOMEN'S CHOICE AWARD*
9 OUT OF 10 CUSTOMER RECOMMENDED
ROOFING PRODUCTS

SALES OFFICES:

NORTHEAST
717-866-8392

CENTRAL
630-241-5380

SOUTHEAST
813-622-3962

SOUTHWEST
972-851-0500

WEST
951-360-4200
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